## Eyedo Fielding Technologies Ltd. Privacy Policy

Your privacy is critically important to us.

Eyedo Fielding Technologies Ltd. is located at: 14A Raoul Wallenberg Street, Ramat Hahayal, Tel Aviv 6971912 Israel, fax: +972-77-7901170, office@eye.do

It is Eyedo Fielding Technologies Ltd.'s policy to respect your privacy regarding any information we may collect while operating our web site. This Privacy Policy applies to www.eye.do (hereinafter, "us", "we", or "www.eye.do"). We respect your privacy and are committed to protecting personally identifiable information you may provide us through the Website. We have adopted this privacy policy ("Privacy Policy") to explain what information may be collected on our Web site, how we use this information, and under what circumstances we may disclose the information to third parties.

This Privacy Policy applies only to information we collect through the Website and does not apply to our collection of information from other sources.

This Privacy Policy, together with the Terms and Conditions posted on our Website, set forth the general rules and policies governing your use of our Website. Depending on your activities when visiting our Website, you may be required to agree to additional terms and conditions.

## Website Visitors

Like most web site operators, Eyedo Fielding Technologies Ltd. collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Eyedo Fielding Technologies Ltd.'s purpose in collecting non-personally identifying information is to better understand how Eyedo Fielding Technologies Ltd.'s visitors use its web site. From time to time, Eyedo Fielding Technologies Ltd. may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its web site.

Eyedo Fielding Technologies Ltd. also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on <u>www.eye.do</u> blog posts. Eyedo Fielding Technologies Ltd. only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below.

## **Gathering of Personally-Identifying Information**

Certain visitors to Eyedo Fielding Technologies Ltd.'s web sites choose to interact with Eyedo Fielding Technologies Ltd. in ways that require Eyedo Fielding Technologies Ltd. to gather personallyidentifying information. The amount and type of information that Eyedo Fielding Technologies Ltd. gathers depends on the nature of the interaction. For example, we ask visitors who sign up for a blog at <u>www.eye.do</u> to provide a username and email address; and we ask visitors interested in downloading documents, presentations and other marketing material to provide their full name, company, phone number and email.

# Security

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

## **Links to External Sites**

Our Web site may contain links to external sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy and Terms and Conditions of every site you visit. We have no control over, and assume no responsibility for the content, privacy policies or practices of any third party sites, products or services.

## www.eye.do uses Google AdWords for remarketing

<u>www.eye.do</u> uses remarketing services to advertise on third party web sites (including Google) to previous visitors to our site. It could mean that we advertise to previous visitors who haven't completed a task on our site, for example using the contact form to make an enquiry. This could be in the form of an advertisement on the Google search results page, or a site in the Google Display Network. Third-party vendors, including Google, use cookies to serve ads based on someone's past visits. Of course, any data collected will be used in accordance with our own privacy policy and Google's privacy policy.

You can set preferences for how Google advertises to you using the Google Ad Preferences page, and if you want to you can opt out of interest-based advertising entirely by cookie settings or permanently using a browser plugin.

# Eyedo Fielding Technologies Ltd. Privacy Terms and Conditions

These Privacy Terms and Conditions outline the rules and regulations for the use of Eyedo Fielding Technologies Ltd.'s Website.

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Eyedo Fielding Technologies Ltd. discloses potentially personally-identifying and personallyidentifying information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on Eyedo Fielding Technologies Ltd.'s behalf or to provide services available at Eyedo Fielding Technologies Ltd.'s web site, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using Eyedo Fielding Technologies Ltd.'s web site, you consent to the transfer of such information to them. Eyedo Fielding Technologies Ltd. will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, Eyedo Fielding Technologies Ltd. discloses potentially personally-identifying and personallyidentifying information only in response to a subpoena, court order or other governmental request, or when Eyedo Fielding Technologies Ltd. believes in good faith that disclosure is reasonably necessary to protect the property or rights of Eyedo Fielding Technologies Ltd., third parties or the public at large.

If you are a registered user of http://www.eye.do and have supplied your email address, Eyedo Fielding Technologies Ltd. may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with Eyedo Fielding Technologies Ltd. and our products. We primarily use our blog to communicate this type of information, so we expect to keep this type of email to a minimum. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. Eyedo Fielding Technologies Ltd. takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

# **Aggregated Statistics**

Eyedo Fielding Technologies Ltd. may collect statistics about the behavior of visitors to its web site. Eyedo Fielding Technologies Ltd. may display this information publicly or provide it to others. However, Eyedo Fielding Technologies Ltd. does not disclose your personally-identifying information.

# **Affiliate Disclosure**

This site may use affiliate links and may earn a commission from certain links. This does not affect your purchases or the price you may pay.

## Cookies

To enrich and perfect your online experience, Eyedo Fielding Technologies Ltd. uses "Cookies", similar technologies and services provided by others to display personalized content, appropriate advertising and store your preferences on your computer.

A cookie is a string of information that a web site stores on a visitor's computer, and that the visitor's browser provides to the web site each time the visitor returns. Eyedo Fielding Technologies Ltd. uses cookies to help Eyedo Fielding Technologies Ltd. identify and track visitors, their usage of www.eye.do, and their web site access preferences. Eyedo Fielding Technologies Ltd. visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Eyedo Fielding Technologies Ltd.'s web sites, with the drawback that certain features of Eyedo Fielding Technologies Ltd.'s web sites may not function properly without the aid of cookies.

By continuing to navigate our web site without changing your cookie settings, you hereby acknowledge and agree to Eyedo Fielding Technologies Ltd.'s use of cookies.

## **E-commerce**

Those who engage in transactions with Eyedo Fielding Technologies Ltd. – by purchasing Eyedo Fielding Technologies Ltd.'s services or products, are asked to provide additional information, including as necessary the personal and financial information required to process those transactions. In each case, Eyedo Fielding Technologies Ltd. collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with Eyedo Fielding Technologies Ltd. Eyedo Fielding Technologies Ltd. does not disclose personally-identifying information other than as described below. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain web site-related activities.

#### **Business Transfers**

If Eyedo Fielding Technologies Ltd., or substantially all of its assets, were acquired, or in the unlikely event that Eyedo Fielding Technologies Ltd. goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of Eyedo Fielding Technologies Ltd. may continue to use your personal information as set forth in this policy.

#### **Privacy Policy Changes**

Although most changes are likely to be minor, Eyedo Fielding Technologies Ltd. may change its Privacy Policy from time to time, and in Eyedo Fielding Technologies Ltd.'s sole discretion. Eyedo Fielding Technologies Ltd. encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

#### **Credit & Contact Information**

This privacy policy was created at http://termsandconditionstemplate.com/privacy-policy-generator/. If you have any questions about this Privacy Policy, please contact us via or phone.